

121 W. Broadway St.
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NEWS RELEASE

FOR IMMEDIATE RELEASE

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Annual water algal bloom emerges changing taste not quality *Water supply remains safe for drinking, cooking*

PROSPER (July 8, 2010) The North Texas Municipal Water District, official supplier of potable water for residents of the Town of Prosper, reminds customers that it's that time of year when the taste and scent of water delivered to homes and businesses may change due to the yearly algal bloom, according to Prosper's Director of Public Works Frank Jaromin.

"The water district laboratory has seen an increase in the algal counts since the end of June," he said. "The increase in algal counts is often accompanied by calls inquiring about the change in taste and odor. Residents should be assured that these changes in the water are a palatability issue, not a safety or quality issue," he added.

Water provided by the NTMWD remains safe for all uses, including drinking, cooking, washing and watering. To learn more about this issue, residents are encouraged to visit the NTMWD web sites:

Taste and Odor - www.ntmwd.com/taste_odor.html Includes a general fact sheet about taste and odor, a summer bloom information page, and a winter bloom information page.

Ozonation – www.ntmwd.com/ozonation.html Includes brief information about ozonation benefits and the NTMWD ozonation implementation plan at the Wylie Water Treatment Plants.

Residents should feel safe about their water supply. Should further questions arise, please contact the Town of Prosper at 972-346-2640.

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ABOUT THE TOWN OF PROSPER – The Town of Prosper is a fast-growing suburb with small town charm, located 30 miles north of Dallas at the crossroads of U.S. 380, Preston Road and the Dallas North Tollway in Collin and Denton Counties. Prosper sits on 27 square miles and is home to more than 9,000 people. A home-rule municipality, governed by a council-manager form of government, the town has full-time fire and police departments, including its own dispatch service. As the Town grows to its projected build-out population of 90,000 residents, Prosper's vision is to remain a "Place Where Everyone Matters."