



# Welcome to the November 26, 2024, Prosper Town Council Work Session



# Call to Order/Roll Call



## Agenda Item 1.

Discussion regarding the 2025 Events Calendar. (DB)

# 2025 Parks Event Calendar Discussion

- Seeking approval of the 2025 Event Calendar
- Staff would like to start event promotion
- Representatives from the Citizens Engagement Committee and the Parks and Recreation Board are here to present recommendations and field questions

## CEC Recommendations:

- Less events, but events that are more significant
- Cancel Celebrate Prosper 2025 and move to the spring of 2026 (Fall is oversaturated)
  - Incorporate secondary events such as Chrome and Coffee / BBQ component / Multicultural Component / New Resident Mixer
- Cancel 2025 P-Town Throwdown (Bringing the event back in 2026 to coincide with the opening of Raymond Community Park)
- National Day of Prayer and 9/11 Ceremony (Moving to the evening)

## CEC Recommendations:

- Cancelling niche / limited attendance events such as Movie Night, Paws on Broadway. (Potentially an Easter Event in its place)
- Bringing Back Historical Events such as the “Blue Truck Dance.” (Staff have reached out to Historical Society, but no information was available)
- Event Locations (more events on the West Side of Town such as Windsong Ranch)

## PARB Comments:

- Agree with Parks and Recreation Staff Recommendations for the 2025 event calendar
- Agree with reducing numbers of events and making them more robust
- Is the CEC receiving input from the community and how?
- Seems like a lot of external input for the calendar – staff should be empowered to set calendar based on public input, survey data and internal planning
- Collaboration with Downtown Businesses should be a win-win
- Chrome and Coffee – OK to cancel if someone else is producing a similar event
- Parental fatigue is not exclusive to Fall and not a good reason to cancel an event
- Creating momentum and calendar consistency are important for events

## PARB Comments:

- Don't cancel P-Town Throwdown in 2025 – move to RCP in Spring 2026
- Request true community input through a survey process (online, person to person, 3<sup>rd</sup> party)
- Pay attention to logistical needs for events – importance of a central hub for events
- Open to a future meeting with CEC for strategic planning
- Support Sip & Stroll / Night Markets to support the Downtown Businesses
- Continue to invest in and develop landmark events
- Goal is to bring the Community together

## Staff Recommendations:

- Keep Celebrate Prosper in the Fall
  - Add multicultural components, utilize local entertainment for an interactive public music contest, and other changes / upgrades to the event as previously presented to Town Council, PARB, and CEC.
- Staff would like to support the Downtown Businesses' already established event (Inappropriate Trucker Hat Block Party) and become a title sponsor for the spring concert (April 5, 2025) – similar structure as Pride in the Sky and Freedom Fest
- Staff believe canceling P-Town Throwdown in 2025 would not be in the best interest of the event, but understand current location is not ideal and agree with CEC that event should be moved to RCP, but in the Spring of 2026.

## Staff Recommendations:

- Replacing 'niche' events (Coffee & Chrome and Paws on Broadway) with a monthly / quarterly Downtown Market & Sip And Stroll
  - EDC has expressed interest in supporting Downtown initiatives like these events
- Interested in bringing back historical events in future but will need some guidance.
- Public input / surveys for feedback on events
- Maintain inclusivity at all events

## PARD 2025 Draft Events Calendar

February - 22	9:00 a.m. - 11:00 a.m.	Prosper Fishing Derby	Frontier Park
March - 12	9:00 a.m. - 11:00 a.m.	Mayor's Coffee for Active Adults	Fire Station (Teel)
March - 29	8:00 a.m. - Finish	P-Town Throwdown Pickleball Tournament	Reynold's Middle School
April - 5	12:00 p.m. - 10:00 p.m.	Downtown Concert	Broadway St.
May - 1	12:00 p.m. - 1:00 p.m.	National Day of Prayer	Town Hall
May - 26	10:00 a.m.	Memorial Day Ceremony	Frontier Park
June - 7	8:00 a.m. - 10:30 a.m.	Chrome & Coffee (Neighbors Nourishing Neighbors)	Town Hall Parking Lot
July - 1	5:00 p.m. - 10:00 p.m.	Pride in the Sky	Frontier Park
September - 1	9:00 a.m. - 12:00 p.m.	Paws in the Park (Name Subject to Change)	Frontier Park
October - 4	4:00 p.m. - 8:00 p.m.	Celebrate Prosper	Frontier Park
October - 15	11:00 a.m. - 1:00 p.m.	Mayor's Luncheon	LDS Church
November - 7	5:00 p.m. - 6:00 p.m.	Arbor Day Celebration	TBD
November - 8	8:00 a.m. - 11:00 a.m.	Veterans Day Honor Run	Frontier Park
December - 1	5:00 p.m. - 6:30 p.m.	Sensory Photos with Santa	Town Hall Lobby
December - 6	3:00 p.m. - 7:00 p.m.	Christmas Festival	Town Hall Parking Lot

Notes:

Downtown Market: 3rd Friday Evening or Saturday Morning of each month	
Sip N Stroll: Quarterly, themed, Sponsored by the Town	
Purple Highlights: Pending Removal with the addition of SBG Events	

Texas Open = June (First Weekend) (Rockwall)/UPA World Championships = November (First or Second Weekend)  
(Brookhaven, Farmer's Branch)

**4. Which of these would you and your household members (of any age) be MOST INTERESTED in participating?**

*(Check all that apply)*

<b>ACTIVITIES, EVENTS AND PROGRAMS OF MOST INTEREST</b>			
01 <input type="checkbox"/> Baseball	13 <input type="checkbox"/> Skateboarding	25 <input type="checkbox"/> Teen programs/camps	37 <input type="checkbox"/> Music/dance programs
02 <input type="checkbox"/> Basketball	14 <input type="checkbox"/> Sand Volleyball	26 <input type="checkbox"/> E-sport programs	38 <input type="checkbox"/> Health/wellness programs
03 <input type="checkbox"/> Softball	15 <input type="checkbox"/> Pickleball	27 <input type="checkbox"/> Youth sports	39 <input type="checkbox"/> Aquatic programs
04 <input type="checkbox"/> Soccer	16 <input type="checkbox"/> Races (5K, 10K, etc.)	28 <input type="checkbox"/> Youth programs/camps	40 <input type="checkbox"/> STEM programs
05 <input type="checkbox"/> Football	17 <input type="checkbox"/> Adult sports leagues	29 <input type="checkbox"/> Parent/child programs	41 <input type="checkbox"/> Multi-cultural events
06 <input type="checkbox"/> Tennis	18 <input type="checkbox"/> Biking/cycling programs	30 <input type="checkbox"/> Family programs	42 <input type="checkbox"/> Nature/outdoor programs
07 <input type="checkbox"/> Horseshoes	19 <input type="checkbox"/> Disc golf	31 <input type="checkbox"/> Active adult programs-free	43 <input type="checkbox"/> Adaptive/special needs programs
08 <input type="checkbox"/> Cricket	20 <input type="checkbox"/> Rugby	32 <input type="checkbox"/> Active adult programs-paid	44 <input type="checkbox"/> Other
09 <input type="checkbox"/> Lacrosse	21 <input type="checkbox"/> Climbing wall	33 <input type="checkbox"/> Active adult day trips	45 <input type="checkbox"/> None/not interested
10 <input type="checkbox"/> Archery	22 <input type="checkbox"/> Cornhole tournaments	34 <input type="checkbox"/> Active adult events	
11 <input type="checkbox"/> Badminton	23 <input type="checkbox"/> Fishing	35 <input type="checkbox"/> Art/music/food festivals	
12 <input type="checkbox"/> Pilates	24 <input type="checkbox"/> Preschool/toddler programs	36 <input type="checkbox"/> Arts & crafts programs	

## Executive Session

- Section 551.087 – To discuss and consider economic development incentives and all matters incident and related thereto.
- Section 551.072 – To discuss and consider the purchase, exchange, lease, or value of real property for municipal purposes and all matters incident and related thereto.
- Section 551.074 – To discuss and consider personnel matters and all matters incident and related thereto.
- Section 551.071 - To consult with the Town Attorney regarding legal issues associated with Article 3.19 of the Code of Ordinances, and all matters incident and related thereto.
- Section 551.071 - To consult with the Town Attorney regarding legal issues associated with code enforcement activities and substandard structures, law enforcement activities, and all matters incident and related thereto.
- Section 551.071 – Consultation with the Town Attorney to discuss legal issues associated with any agenda item.



The Town Council will reconvene after Executive Session.



# Reconvene into Work Session



# Adjourn