



Welcome to the July 22, 2025,  
Prosper Town Council  
Work Session



# Call to Order/Roll Call

## Agenda Item 1.

Receive an update regarding the Matrix review of Development Services processes. (CE)

# Areas Reviewed In January

- Previous Recommendations – 35 total
  - 22 Implemented
  - 5 Partially implemented
  - 2 Ongoing
  - 4 Not Yet Implemented
  - 2 Not going to be implemented
- Technology Recommendations
- Process Improvements
- Staffing Recommendations

# Technology Recommendations

- Develop standardized workload and performance reports
  - Reports developed using Executive Insights
  - Implement EP&L generated reports in Fall for monthly report
- Enhance permitting software data capturing
  - Added additional timestamps for supervisor review
- Tweak permitting software workflows, terminology, and customer portal
  - Energov updating user interface and appearance; update in the Fall with implementation after the new year

# Process Improvements

- Pre-Application
  - Providing written feedback after pre-application meetings
- Case Manager
  - Planner assigned as case manager for site plans/platting
- Completeness Check
  - Fall upgrade includes DigEplan with AI review function
- DRC Process
  - Added two days to allow time for quality review
  - Director review after third submittal – new comments/meet with applicant
- Civil Plan Review
  - Increased review time to 15 days for new submittals; 10 days for resubmittals
- Final Plat Process
  - Planning will manage the final plat process

# Staffing Recommendations

- Add fire plan reviewer/inspector – complete
- Add one development review engineer
  - Recommending senior engineering technician for FY26
- All other staffing adequate

## Agenda Item 2.

Discussion regarding drone delivery location requirements. (DH)

# Zipline in Prosper, TX



Meeting with Mr Canizares and Mr Hoover  
May 2025



# Zipline is the world's largest drone delivery service



1.4M+ commercial drone deliveries



1,700 deliveries daily; one every 60 seconds



100M+ miles of autonomous flight

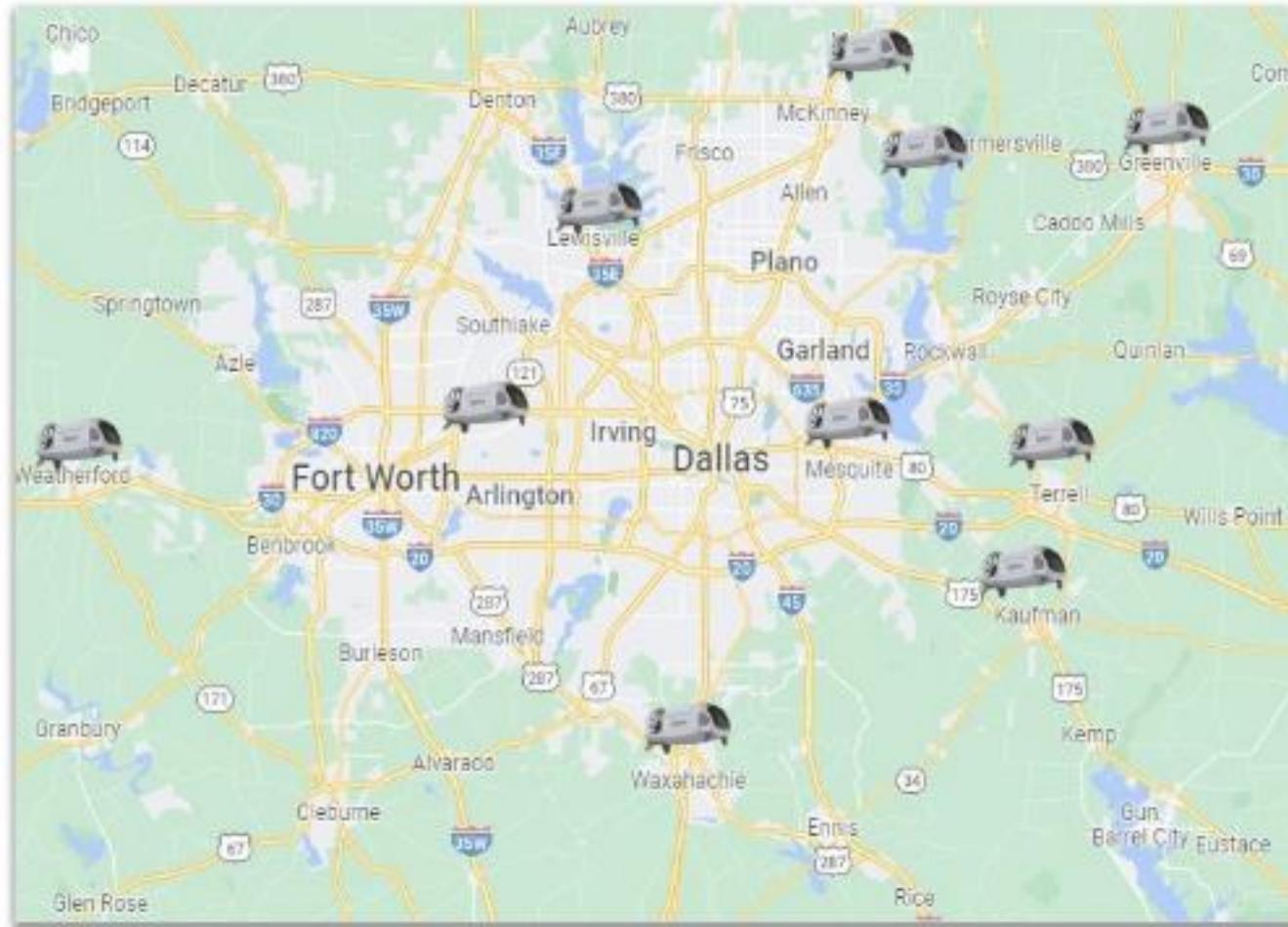


Zero-emission, sustainable delivery

# Zipline is launching at scale in DFW

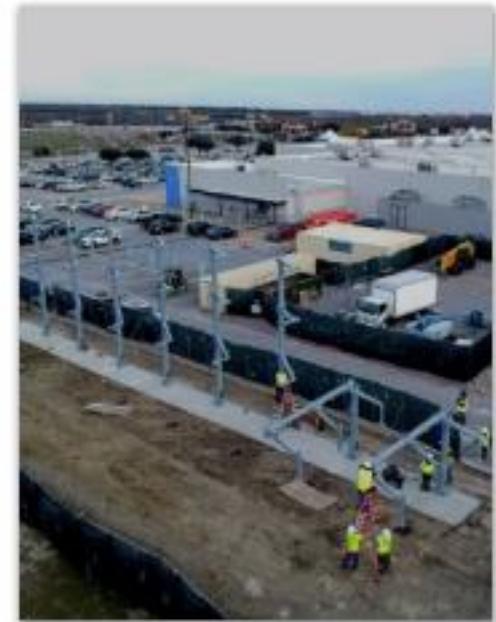


**20+ sites under development**



**10+ approved permits\***

*\*map is not representative of exact locations*



**5+ sites under construction**

# Zipline helps communities everyday



Saves time



Safer roads



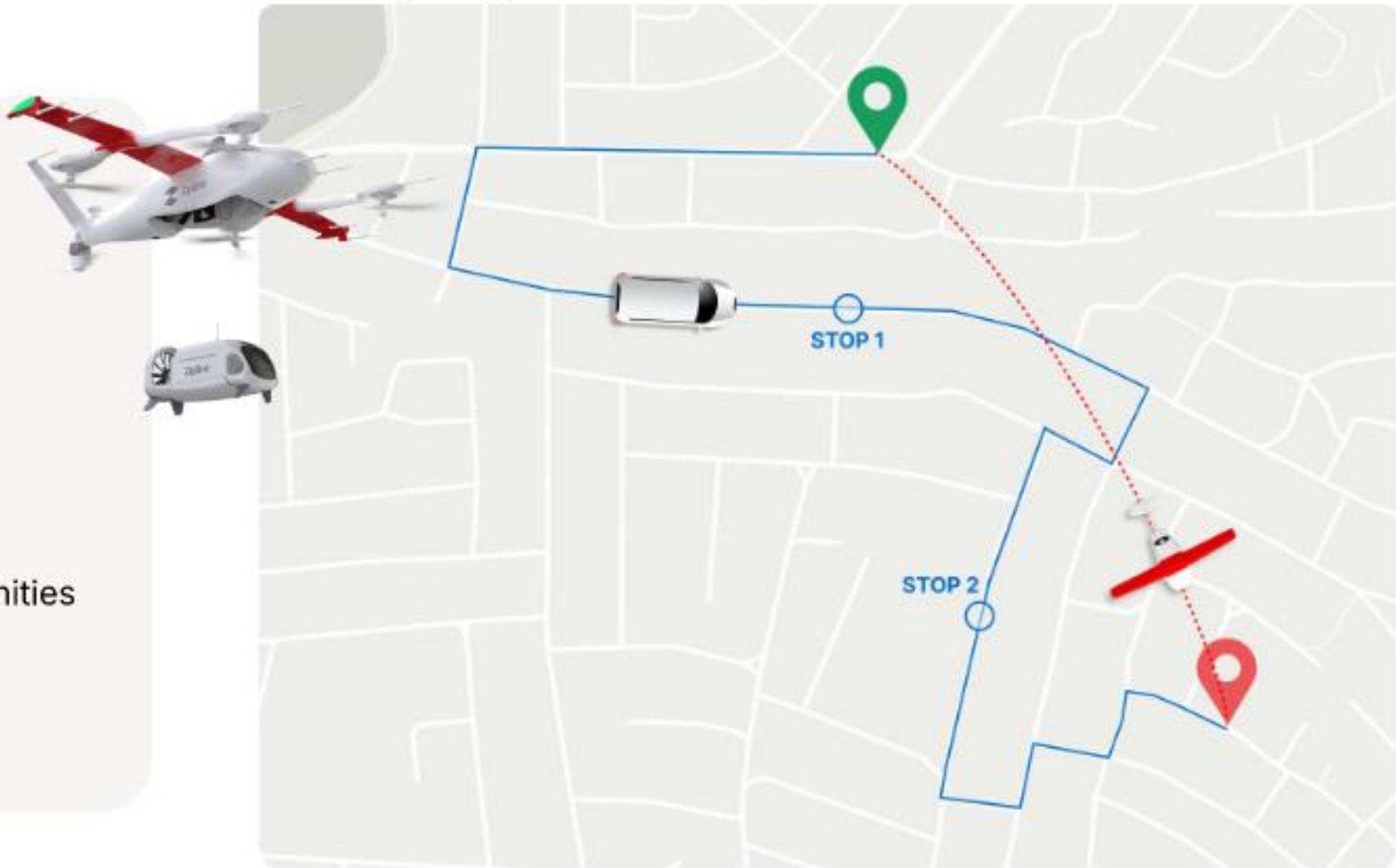
Reduced traffic



Economic opportunities



Improved access



# Our Zip platform



## Technology Overview

Hyper-precise home delivery



- **Fully Autonomous**
- **Delivery:** Zip + ultra-precise delivery droid
- **Payload:** Up to 8 pounds
- **Service Radius:** Up to 10 miles service radius
- **Speed:** Up to 70mph
- **Wingspan:** 8 feet



# A cute but mighty delivery droid



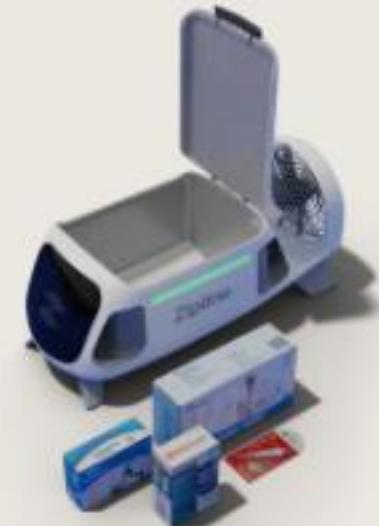
Food



Electronics

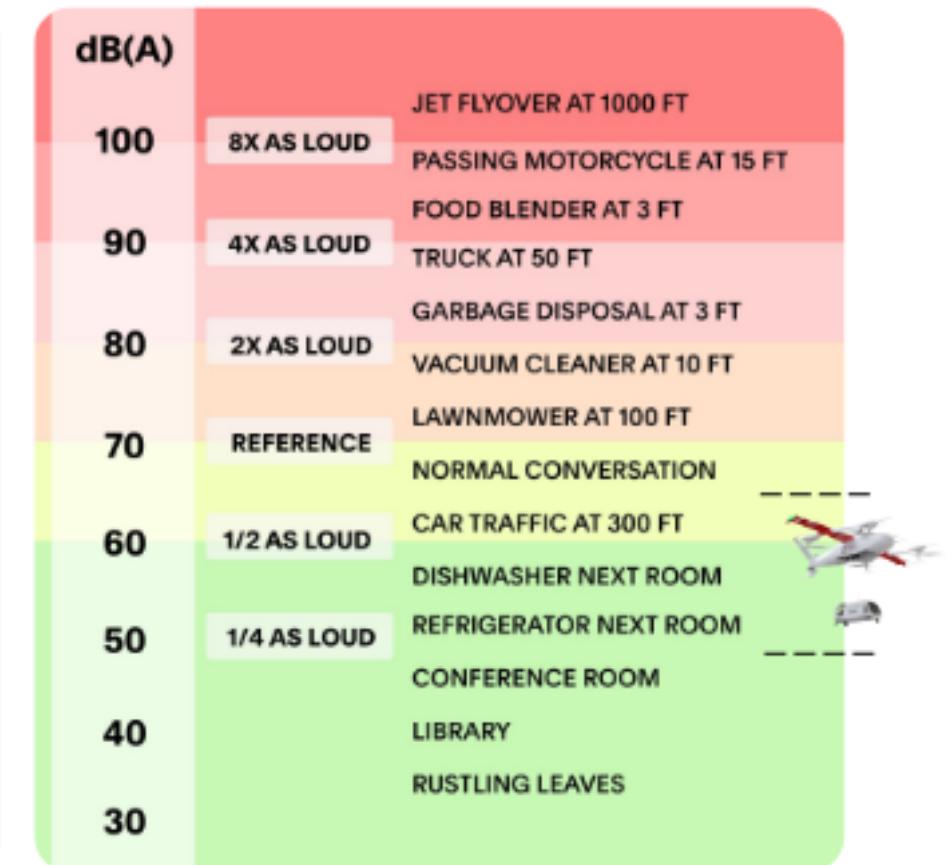
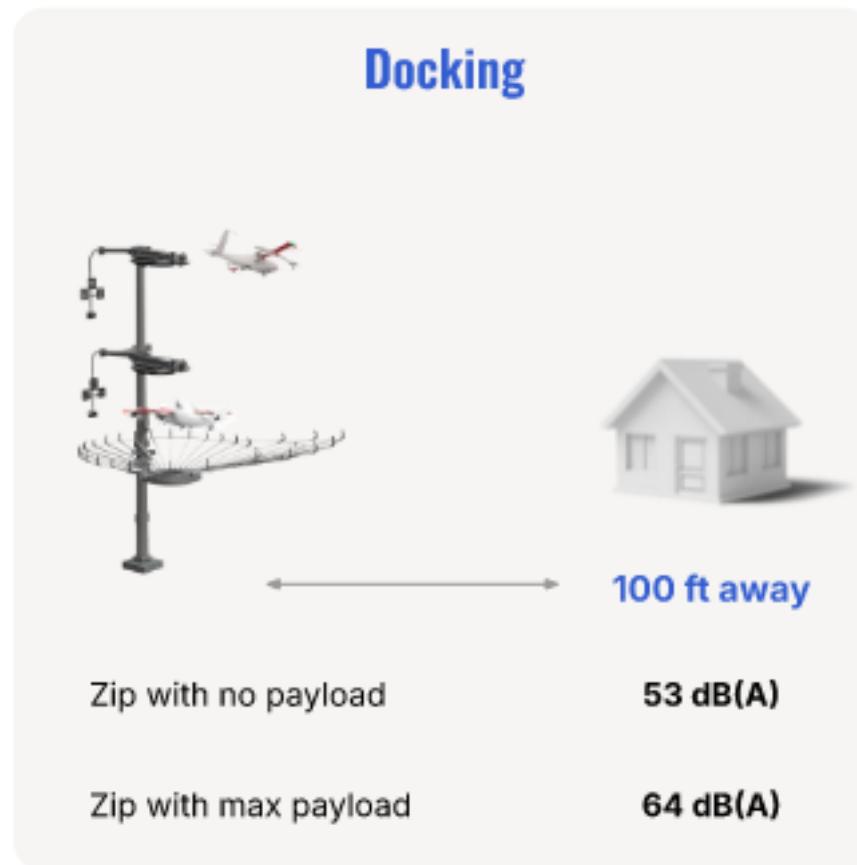


Grocery

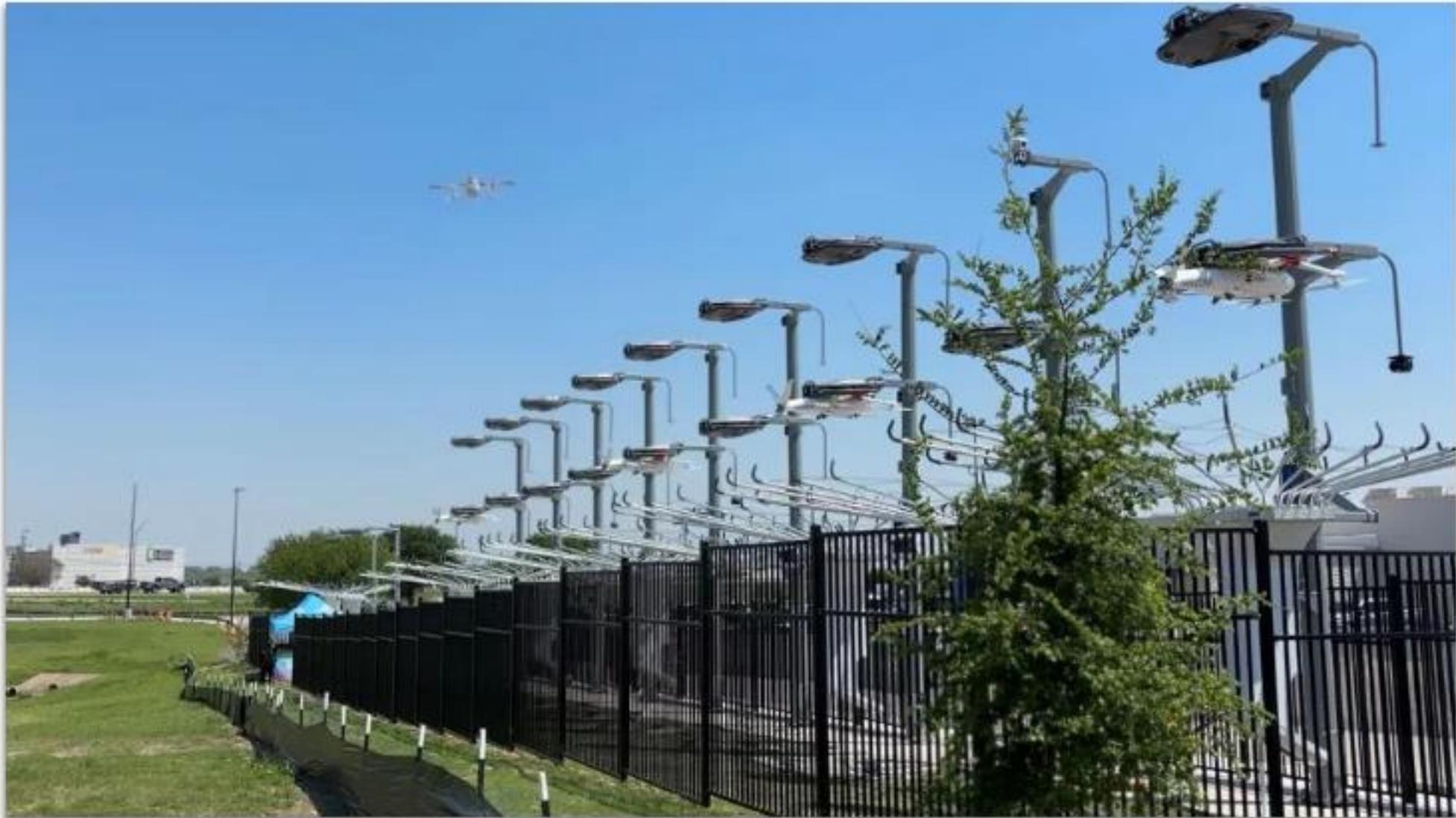


Health & Wellness

# Zips are quieter than common neighborhood sounds

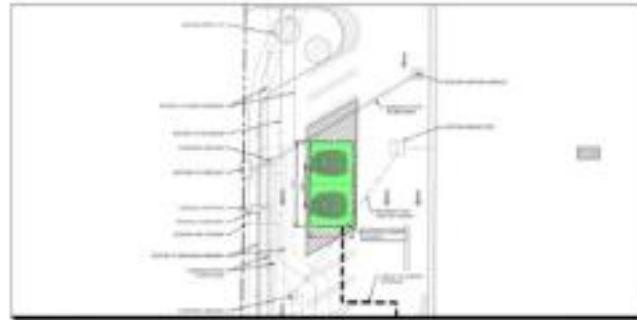


# Zipline site infrastructure



# Proposed Site Plan

Walmart Supercenter Store #6300 500 Richland Blvd, Prosper, TX



### Design / Code Summary

PRODUCTS AND SERVICES OFFERED  
OPTION 1—60 DETAILS

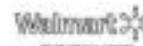
#### WITNESSMENT ELEMENTS

• PUBLISHING HAS NOT BEEN REVIEWED FOR EDI REQUIREMENTS  
• PUBLISHING IS NOT PERMITTED  
• PUBLISHING IS NOT PERMITTED  
• NO CROSS-SELL HAS BEEN SET FOR  
• SITES  
• BUILDING SOURCE PAGECOUNT IS  
• BASED ON PUBLISHING  
• PER 6.00 RECOMMENDED BY  
• PUBLISHING RATE IS 0.000000



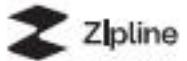
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#6300-1008  
PROSPER, TX

Kimley-Horn



# Executive Session

- Section 551.087 – To discuss and consider economic development incentives and all matters incident and related thereto.
- Section 551.072 – To discuss and consider the purchase, exchange, lease, or value of real property for municipal purposes and all matters incident and related thereto.
- Section 551.074 – To discuss and consider personnel matters and all matters incident and related thereto.
- Section 551.071 – Consultation with the Town Attorney to discuss legal issues associated with any agenda item.
- Section 551.071 - To consult with the Town Attorney regarding legal matters associated with amendments to the Town's Code of Ordinances regarding recent legislation, and all matters incident and related thereto.
- Section 551.071 - To consult with the Town Attorney regarding legal matters associated with amendments to Article 1.02 of Chapter 1 of the Town's Code of Ordinances, and all matters incident and related thereto.



TOWN OF  
PROSPER

The Town Council will reconvene after Executive Session.



# Reconvene into Work Session



# Adjourn