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Arbor Day Foundation Names Prosper a 2022 Tree City USA Growth Award Recipient

PROSPER (June 20, 2023) The Town of Prosper and Prosper Parks and Recreation Department is proud to announce that Prosper has been honored with the prestigious 2022 Tree City USA Growth Award. Presented by the Arbor Day Foundation, this award recognizes communities that have shown outstanding commitment to effective urban forest management.

A Growth Award is bestowed to a community alongside their Tree City USA recognition for demonstrating environmental improvement and a higher level of tree care. The award recognizes major milestones and annual activities in five categories: building a team, measuring trees and forests, planning the work, performing the work and building the community framework.

"Tree City USA communities can experience the positive effects of a thriving urban canopy year after year," said Dan Lambe, Chief Executive of the Arbor Day Foundation. "The trees being planted and cared for by Prosper are ensuring that generations to come will enjoy a better quality of life. Additionally, participation in this program helps cultivate a sense of stewardship and pride for the trees the community plants and cares for."

Prosper's achievement as a Tree City USA is a testament to the Town's commitment to environmental sustainability and enhancing the quality of life for its residents. The Growth Award specifically recognizes Prosper's exceptional efforts in expanding and improving its urban forestry initiatives.

"We are thrilled to receive the 2022 Tree City USA Growth Award," said Parks and Recreation Director, Dan Baker. "This accolade highlights the hard work and dedication of our staff and community in nurturing and preserving our urban forest. We are honored to be recognized for our ongoing efforts to create a greener and healthier environment for our residents."

The Arbor Day Foundation, founded in 1972, has become the largest nonprofit membership organization dedicated to planting trees, boasting over one million members, supporters, and valued partners. With a vision to lead the way toward a world where trees are used to address critical survival issues, the Arbor Day Foundation has played a vital role in planting nearly 500 million trees worldwide since its inception.

The presence of trees within a community is invaluable, offering a range of benefits such as reducing energy consumption, cooling temperatures, purifying the air and water, increasing property values and providing habitats for wildlife. Prosper's commitment to effective urban forest management demonstrates its profound understanding of these advantages and its determination to create a sustainable and thriving environment for its residents.

About the Town of Prosper:

The Town of Prosper is a vibrant and fast-growing community located in North Texas. Committed to preserving its small-town charm while embracing progress and innovation, Prosper offers a high quality of life for its residents and businesses. For more information, visit prospertx.gov.

About the Arbor Day Foundation:

The Arbor Day Foundation is the largest nonprofit membership organization dedicated to planting trees. Since its establishment in 1972, the foundation has played a significant role in planting nearly 500 million trees worldwide. Through its members, partners, and programs, the Arbor Day Foundation educates and engages stakeholders and communities globally in its mission of planting, nurturing, and celebrating trees. For more information, visit arborday.org.

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ABOUT THE TOWN OF PROSPER – The Town of Prosper sits on 27 square miles and is home to approximately 36,000 residents with a projected build-out population of 72,000. Prosper is located where the northern edge of Dallas' Golden Corridor meets the U.S. 380 Corridor. Recognized as a

Tree City USA and certified as a Scenic City silver-level community, Prosper's parks and playgrounds encompass 634 acres of open space, recreational venues, and facilities for sports, fitness and 52 linear miles of hike-and-bike trails. The Town offers community engagement programs such as the Prosper Citizens Academy, New Resident Mixer, Citizens Police Academy, Citizens Fire Academy and Community Safety Initiative. Prosper's motto is "a place where everyone matters." Learn more about Prosper and upcoming events by visiting prospertx.gov.