



# PRESS RELEASE

250 W. First St. Prosper, TX 75078

[prospertx.gov](http://prospertx.gov)

Media Contact: Todd Rice | O: 972-569-1025 | C: 214-403-7398 | [trice@prospertx.gov](mailto:trice@prospertx.gov)

## New Discover Downtown: Coffee & Chrome Car Show in Downtown Prosper Saturday, July 22 from 7:30-10:30 a.m.

PROSPER (July 17, 2023) Get ready to rev up your engines at [Coffee & Chrome](#)! Car fans and enthusiasts are invited to attend this free car show as the Discover Downtown series continues on July 22, from 7:30 a.m. to 10:30 a.m., with a showcase of fabulous vehicles and exhibits in the north parking lot of Prosper Town Hall, [250 W. First St.](#)

Also on site will be breakfast nibbles and drinks from Downtown Prosper businesses! Whether you are showing off your ride or admiring one in the lot, plan to start your engine with fresh-brewed craft coffee by [1418 Coffee](#) and a sparkling mimosa (available for sale) from [Prosper Wine House](#). Come early for the total experience and grab a complimentary breakfast taco, while supplies last, house-made by [The Gin](#)! Make sure to stop by the Parks & Recreation table by 10 a.m. to cast your vote for the People's Choice Awards. Trophies will be awarded for First Place - Best in Show, Second and Third Place!

"We are excited to try something new and bring a lot of people out who love cars, motorcycles and coffee while also giving them a chance to visit the Downtown area and businesses," said Dan Baker, Director of Parks and Recreation.

Mary Ann Moon, Executive Director of the Prosper Economic Development Corporation, added "Hot weather, hot vehicles and hot coffee! Join us as we host another unique event in Downtown Prosper. 'Coffee and Chrome' is family-friendly and guaranteed to be a fun-filled event. We hope to see you at Town Hall, July 22!"

The [Discover Downtown series](#) is presented by the [Prosper Parks and Recreation Department](#) in partnership with the [Prosper Economic Development Corporation](#). Hosted in the heart of Prosper, these events provide opportunities for residents and visitors to see the revitalization and growth happening in Downtown Prosper. The next event in the 2023 Discover Downtown Series is the [Moonlight Movie](#) on Friday, August 11. Plan to bring the family Downtown for a showing of the action-packed adventure film, [Sonic the Hedgehog 2](#), games, popcorn, balloon artist and shaved ice. Get the details at [discoverdowntownprosper.org](http://discoverdowntownprosper.org)

For more information about Prosper events, please contact Kaylynn Stone at [events@prospertx.gov](mailto:events@prospertx.gov) or 972-569-1115. For up-to-the-minute event information and updates, follow the Town of Prosper and Town of Prosper Parks and Recreation on [social media](#).

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**ABOUT THE TOWN OF PROSPER** – The Town of Prosper sits on 27 square miles and is home to approximately 36,000 residents with a projected build-out population of 72,000. Prosper is located where the northern edge of Dallas' Golden Corridor meets the U.S. 380 Corridor. Recognized as a Tree City USA and certified as a Scenic City silver-level community, Prosper's parks and playgrounds encompass 634 acres of open space, recreational venues, and facilities for sports, fitness and 52 linear miles of hike-and-bike trails. The Town offers community engagement programs such as the Prosper Citizens Academy, New Resident Mixer, Citizens Police Academy, Citizens Fire Academy and Community Safety Initiative. Prosper's motto is "a place where everyone matters." Learn more about Prosper and upcoming events by visiting [prospertx.gov](http://prospertx.gov).