



PRESS RELEASE

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prospertx.gov

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Prosper Residents Invited to Participate in Parks, Recreation and Open Space Master Plan Process

Resident Survey Open Through May 19

PROSPER, TX – April 17, 2024 – The Town of Prosper is excited to announce that planning is underway for the 2024 Parks, Recreation and Open Space Master Plan! This comprehensive blueprint, slated to be finalized in December 2024, will chart the course for the evolution of Prosper's park system. It will encompass recommendations for land acquisition, park expansion, development and tailored programming and activities for all ages. Additionally, it will explore the feasibility of a future multi-generational facility to accommodate Prosper's rapidly growing population.

Community input is vital to this process! The Resident Survey is now open to all Prosper residents, providing a platform to share ideas and preferences in shaping the future of our parks and recreation. Look out for a postcard in your mailbox with instructions on accessing the survey. Alternatively, you can find the survey link at prospertx.gov/parksmasterplan.

As a token of appreciation for participating in the survey, a random drawing among all respondents will be held offering gift cards from a variety of sources including Amazon, Downtown Prosper merchants and the Parks and Recreation Department.

Dan Baker, Director of Parks and Recreation, emphasized the significance of community feedback in this process: "The feedback we receive from survey responses is the most important element of this Master Plan update process. Town staff need to know what types of park and recreation facilities Prosper's residents want for their future. The more information we get from residents, the better we can plan our future funding and development strategies."

The Town has commissioned the expertise of Dunaway Associates to prepare this Master Plan. This collaborative process will engage residents, Town staff, a specially appointed Advisory Committee, the Prosper Parks and Recreation Board and the Prosper Town Council. The 2024 Parks, Recreation and Open Space Master Plan represents a significant update to the Town's original Parks Master Plan created in 2015.

We extend our gratitude to all Prosper residents for their involvement in the Master Plan 2024 process. Your input will serve as the cornerstone for the strategic framework guiding the development, maintenance, and management of parks, recreation and open spaces in Prosper for years to come.

Take the survey from now until May 19 and stay informed about the progress of the 2024 Parks, Recreation and Open Space Master Plan by visiting prospertx.gov/parksmasterplan. For inquiries, contact Kurt Beilharz, Assistant Director of Parks and Recreation, at 972-569-1057 or kbeilharz@prospertx.gov.

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ABOUT THE TOWN OF PROSPER – The Town of Prosper sits on 27 square miles and is home to approximately 38,000 residents with a projected build-out population of 72,000. Prosper is located where the northern edge of Dallas' Golden Corridor meets the U.S. 380 Corridor. Recognized as a Tree City USA and certified as a Scenic City silver-level community, Prosper's parks and playgrounds encompass 634 acres of open space, recreational venues, and facilities for sports, fitness and 52 linear miles of hike-and-bike trails. The Town offers community engagement programs such as the Prosper Citizens Academy, New Resident Mixer, Citizens Police Academy, Citizens Fire Academy and Community Safety Initiative. Prosper's motto is "a place where everyone matters." Learn more about Prosper and upcoming events by visiting prospertx.gov.